



**Joel C. Small, DDS, MBA, SBA**

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**[www.readfacetoface.com](http://www.readfacetoface.com)**

## **EDUCATION:**

Texas Tech University 2007-2009

- Masters of Business Administration  
(Emphasis in health care management)

University of Texas Dental Branch (Houston, TX) 1972-1978

- Doctor of Dental Surgery
- Certificate in Endodontics

University of Texas (Austin, TX) 1970-1972

- Bachelors of Arts with Honors

Southern Methodist University (Dallas, TX) 1968-1970

### **Professional Awards and Honors:**

Texas Monthly “Super Dentist” 2004-2010

“D” Magazine “Best Endodontist” 2003-2010

International College of Dentists award for the 1978

outstanding clinical article in the Texas Dental Journal

### **Professional Service**

Dallas County Dental Society Foundation 2011-present

Board of Directors

Houston Endo Alumni and Friends, Inc. 2010-present

Board of Directors

Member of the Dallas County Dental 1992-1995

Board of Trustees

Trustee of the Research and Education Foundation 1989-1993



American Association of Endodontists 1976-present

Southwest Society of Endodontists 1976-present

DFW Endodontic Study Club 1996-present

## **Publications**

### **Scientific:**

Procedural mishaps with trephine-based intraosseous anesthesia. Small JC, Witherspoon DE, Regan JD, Hall E. Texas Dental Journal 2011; 128(1): 23-30

Retrospective Analysis of Open Apex Teeth Obturated with Mineral Trioxide Aggregate, Witherspoon DE, Small JC, Regan JD, Nunn M. Journal of Endodontics 2008;34(10):117

Sealing and Adaptation of Composite Restorations in MTA Pulpotomy Cases. Berto A., J.D. Regan, D.E. Witherspoon JC Small Journal of Endodontics 33:213-376, 2007 Abs

Assessing Indications for Surgical Intervention

J.D. Regan, J.C. Small, D.E. Witherspoon. Endodontic Therapy. Vol 7, No. 2:7-9, 2007

Mineral trioxide aggregate pulpotomies: a case series outcomes assessment. Witherspoon DE. Small JC. Harris GZ. Journal of the American Dental Association. 137:610-8, 2006

Endodontics for the hemophiliac.  
Small JC. Texas Dental Journal. 96:6-10, 1978

Practice Management:

“Managing process”, Connections, July/August 2011, Vol 4, Issue 4, Dallas County Dental Society Newsletter, pg.14

“Why Lead?” Endodontic Practice, Part 1, pgs 46-47, October and November, 2010, Vol 3, Number 5

“Office Culture or Technology: Which Makes a Practice More Successful?”, Endodontic Practice, Pg 47,2010, Vol 3, Number

*Face to Face, A Leadership Guide for Health Care Professionals and Entrepreneurs*, Dr. Joel C. Small, Higher Life Publishing, 2011

**Presentations**

“Growing Your Endodontic Practice in the 21<sup>st</sup> Century”, American Association of Endodontists, 63<sup>rd</sup> Annual Session, Honolulu HI, 2006

“Microscopic Endodontics”, Practice by Design Study Club, Plano, Texas, February 2007

“Mineral Trioxide and its Clinical Applications”, Texas Tech University MBA Program for Physicians and Dentists, April 2008

“Intraosseous Anesthesia”, CE Course, Dallas, Texas, March 2009

“Transitioning into Endodontic Practice”, Quad School Meeting, Houston, Texas, February 2010

“Endodontic Practice Transitions”, American Association of Endodontists, 67<sup>th</sup> Annual Session, San Diego, Ca, April 2010

“Good to Great” Presentations on Leadership:

- American Association of Endodontists, 66<sup>th</sup> Annual Session, Orlando Florida, 2009
- Dallas County Dental Society Leadership Training Program, Dallas Texas, 2009
- Houston Academy of Endodontists, Houston, Texas, 2009

“Finding Your Preferred Future”, Presentations on Practice Transitions:

- University of North Carolina, Endodontic and Periodontic Residents, July 2010
- University of Southern California, Endodontic and Periodontic Residents, September 2010

- TDO Meeting, San Diego, California, September 2010
- University of Texas (Houston), Endodontic Residents, May 2011

“Sell Your Endodontic Practice for What It’s Worth”, TDO Meeting, San Diego, California, Sept. 2010

“Selling your Pediatric Practice for What It’s Worth”, Southwestern Society of Pediatric Dentistry, Steamboat Springs, Co., February 2011

“Leadership: The Common Thread”, American Association of Endodontists, 68<sup>th</sup> Annual Session, San Antonio, Texas, April 2011

### **Entrepreneurial Ventures**

Cofounded “Phase Two Associates”, a nationwide dental brokerage firm specializing in practice transitions for dental specialists. (2009)

### **Author**

*Face to Face, A Leadership Guide for Health Care Professionals and Entrepreneurs*, Higher Life Publishing, 2011